

This is one of Denham's media buys. Totals exceed \$70,000.00. Money Laundering???



For Federal Campaign

Jeff Denham's State Senate Acct

Mailing Address	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
GBA-Alamance Advisors PO Box 721 Sloughouse, CA 95683	84967	NEW	Broadcast	5/6/2010	5/3/2010
	Advertiser	Brand		Network	
	Gold Star Families	political		KGPE	
	Contract Description	Dates		Revenue Type	
	Gold Star Families	05/10/10 - 05/28/10		GS19	
	Estimate #	Proposal #	Primary Salesperson	Buyer:	
	2Q10	8362692	CSF Continental SF		

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1	1	1	1	1	1			5	05/10 - 05/14	04:58:50 p 05:29:59 p	PE3	:30	5	\$125.00
A 2	1	1	1	1	1			5	05/10 - 05/28	05:59:00 p 06:29:59 p	PE3	:30	15	\$175.00
<i>Booked</i>														
		Airtime					NTR				Total			
Broadcast	Gross		Net		Spots		Gross		Net		Gross		Net	
May 2010	\$3,250.00		\$2,762.50		20						\$3,250.00		\$2,762.50	
Totals:	\$3,250.00		\$2,762.50		20						\$3,250.00		\$2,762.50	

Denham admits to using his State Senate funds to help pay for the event!

Answer to question during ABC 30 Debate

5/22/10

John Ellis:

"Mr. Denham there have been some questions about these ads that have been running on several Central Valley TV stations and radio involving the benefit concert for Gold Star Families; I think they're sponsored by a group called Remember the Brave. Can you please explain how these ads are not electioneering and how they are not a violation of federal election law? And also, I'd be curious, yes or no, have you contributed any money from your state senate account to any group involved in producing this ad?"

Jeff Denham:

"Well first of all, let me start with that, yes I have. I've donated over twenty-five thousand dollars and also gave them a loan for their capital to start the concert itself."

Jeff Denham exploits veterans' causes to steal an election

Candidate knowingly breaks federal campaign finance law

Monday, May 24th 2010

FACTS

State Senator Jeff Denham raised over \$500,000 for a run at California Lieutenant Governor. These funds are contained in a state campaign account. (see attached California Secretary of State report)

After abandoning his run for Lieutenant Governor, State Senator Jeff Denham decided to run for Congress in the 19th Congressional District.

****Federal campaign finance law forbids the transfer or comingling of state and federal campaign funds.*

Jeff Denham's campaign consultant Dave Gilliard of Alamance Advisors (see attached FEC report- Jeff Denham for Congress) is retained by the veterans group "Remember the Brave".

Jeff Denham coordinated with Chukchansi Casino to arrange a concert ten days before the primary election. The concert is billed as a benefit for the California Department of Veterans' Affairs Project Gold Star. (www.rememberthebrave.com and <http://www.cdva.ca.gov/vetfund/GoldStar.aspx>)

Jeff Denham solicited his supporters to make large contributions to sponsor the event, thereby avoiding federal campaign contribution limits and breaking federal law. (see attached solicitation from Jeff Denham)

Jeff Denham admitted to transferring \$25,000 plus "a capital investment" from his state account to promote the concert. (see attached transcript of ABC 30 Congressional debate)

Through "Remember the Brave", Alamance Advisors spent over \$70,000 on TV and radio advertisements featuring Jeff Denham. Some ad buy information is still not public at this time. (see attached public political ad information and checks from Alamance Advisors)

The ads are initially purchased as retail, but after public outcry, are found to be political and are therefore made public by local television and radio outlets. (see attached public political ad buy information)

Jeff Denham's attempt to use state account funds to promote his federal candidacy is uncovered.

The Federal Election Commission has received several official complaints on this issue.

WHAT THIS MEANS

Jeff Denham and his campaign consultants knowingly circumvented federal campaign finance law in an attempt to steal an election.

Jeff Denham attempted to use legitimate veteran causes and groups to hide his illegal actions.

State Senate Account Information

[http://cal-](http://cal-access.sos.ca.gov/Campaign/Committees/Detail.aspx?id=1251652&session=2009)

[access.sos.ca.gov/Campaign/Committees/Detail.aspx?id=1251652&session=2009](http://cal-access.sos.ca.gov/Campaign/Committees/Detail.aspx?id=1251652&session=2009)

HISTORICAL NAMES FOR THIS COMMITTEE

DENHAM FOR SENATE 2006, JEFF

FILER ID:

1251652

FILER PHONE:

(209) 338-0121

SUMMARY INFORMATION - DENHAM FOR STATE SENATE, JEFF (ID# 1251652)

CURRENT STATUS ACTIVE

LAST REPORT DATE THIS SESSION 03/22/2010

REPORTING PERIOD 01/01/2010 - 03/17/2010

CONTRIBUTIONS FROM THIS PERIOD (\$226,725.00)

TOTAL CONTRIBUTIONS 1/1/2010 - 03/17/2010 (\$226,725.00)

EXPENDITURES FROM THIS PERIOD \$35,466.81

TOTAL EXPENDITURES 1/1/2010 - 03/17/2010 \$35,466.81

ENDING CASH \$581,672.75

FEC Information

<http://query.nictusa.com/cgi-bin/dcdev/forms/C00473272/468350/sd/10>

SCHEDULE D

2. FEC Committee ID #: C00473272

3. This report IS an AMENDMENT

4. Report Type = APR QUARTERLY

For election on 06/08/2010 in the State of California

Filed 05/13/2010

DEBTS AND OBLIGATIONS

Line #: 10

Committee: DENHAM FOR CONGRESS

ALAMANCE ADVISORS 5701 LONE TREE BLVD. #301

Rocklin, California 95765 10 54109.34 CAMPAIGN ADVICE

1. DENHAM FOR CONGRESS

2150 RIVER PLAZA DR., #150

SACRAMENTO, California 95833

State is California in District: 19

*Our Mission is to ensure the names, faces and deeds of
our fallen heroes are Forever Remembered*

April 2010

TO: Interested Parties

FR: Sen. Jeff Denham

RE: Gold Star Families Benefit Performance

This memorial weekend I would like to invite you to join me in honoring our armed forces.
"Remembering the Brave" Benefit concert with country superstar

Phil Vassar

**Friday, May 28th at the Chukchansi Gold Resort/Casino,
Coarsegold, Ca
8pm**

This event will help raise funds for **Gold Star Families and Gold Star Project.**

The gold star license plate program authorizes a family member of the armed forces who was killed while serving on active duty in the military to apply for a special license plate design featuring the words "Gold Star Family". The license plate program was signed into law by Gov. Arnold Schwarzenegger in 2008 honoring the sacrifices their families have endured.

The Gold Star Family license plates will be produced at no cost to taxpayers making it necessary to raise \$300,000 to cover production costs. Remembering the Brave, a tax-deductible 501(c)(3) non-profit veteran organization has agreed to sponsor the event and has committed to forward 100% of all net proceeds to the California Department of Veterans Affairs Gold Star Family License Plate Program.

Event Sponsor (\$50,000)

- Ⓢ Media Package – Radio, TV and print media, signage at the event
- Ⓢ All Access Pass
- Ⓢ Private After-Concert Reception with Sen. Jeff Denham and Phil Vassar.
- Ⓢ Dinner for Four
- Ⓢ Suite at Chukchansi Resort and Spa
- Ⓢ Backstage pass and photo with Phil Vassar (8)
- Ⓢ VIP Concert Seating for 20

Also includes – sponsored by CDVA (California Department of Veteran affairs)

- Ⓢ 10 tickets to the "We Met Our Goal!" Sacramento reception.
- Commemorative certificate, permanent recognition on plaque in the CDVA Lobby and on the CDVA website, 10 CDVA Challenge Coins*

Platinum (\$25,000)

- Ⓢ Private After-Concert Reception with Sen. Jeff Denham and Phil Vassar.
- Ⓢ Dinner for Four
- Ⓢ Suite at Chukchansi Resort and Spa
- Ⓢ Backstage pass and photo with Phil Vassar (8)
- Ⓢ VIP Concert Seating for 20

Also includes – sponsored by CDVA (California Department of Veteran affairs)

Ⓢ 10 tickets to the “We Met Our Goal!” Sacramento reception,
Commemorative certificate, permanent recognition on plaque in the CDVA Lobby and on the
CDVA website, 10 CDVA Challenge Coins

Gold (\$10,000)

- Ⓢ Dinner for two
- Ⓢ Suite at Chukchansi Resort and Spa
- Ⓢ Backstage pass and photo with Phil Vassar (4)
- Ⓢ VIP Concert Seating for 8

Also includes – sponsored by CDVA (California Department of Veteran affairs)

Ⓢ 5 tickets to the “We Met Our Goal!” Sacramento reception,
Commemorative certificate, permanent recognition on plaque in the CDVA Lobby and on the
CDVA website, 5 CDVA Challenge Coins

Silver (\$5,000)

- Ⓢ Dinner for two
- Ⓢ Suite at Chukchansi Resort and Spa
- Ⓢ Backstage pass and photo with Phil Vassar (2)
- Ⓢ VIP Concert Seating for 4

Also includes – sponsored by CDVA (California Department of Veteran affairs)

Ⓢ Will receive a ticket to the “We Met Our Goal!” Sacramento reception,
Commemorative certificate, permanent recognition on plaque in the CDVA Lobby and on the
CDVA website, and a CDVA Challenge Coins

For sponsorship details and more information regarding this special fundraising event please contact:

Daron McDaniel
209.495.7086
daronmcdaniel@pacbell.net

Media Buy GBA - Alamance Advisors

CLIENT: Gold Star Families
 FLIGHT DATES: 5/10/10 - 5/28/10

FRESNO		KFSN 30 - ABC		Monday, May 10, 2010 through Friday, May 28, 2010									
DAY	TIME	PROGRAM RATE	DAY	SPOTS	10-May	DAY	SPOTS	17-May	DAY	SPOTS	24-May	TOTAL	TOTAL
					16-May			23-May			28-May	SPOTS	COST
M-F	06:00 AM - 07:00 AM	NEWS	M-F	5	\$ 1,625.00	M-F	5	\$ 1,625.00	M-F	5	\$ 1,625.00	15	\$ 4,875.00
M-F	11:30 AM - 12:00 PM	News	M-F	5	\$ 1,250.00	M-F	0	\$ -	M-F	0	\$ -	5	\$ 1,250.00
M-F	05:00 PM - 05:30 PM	NEWS	M-F	5	\$ 4,000.00	M-F	5	\$ 4,000.00	M-F	5	\$ 4,000.00	15	\$ 12,000.00
M-F	06:00 PM - 06:30 PM	NEWS	M-F	5	\$ 4,000.00	M-F	5	\$ 4,000.00	M-F	5	\$ 4,000.00	15	\$ 12,000.00
M-F	06:30 PM - 07:00 PM	NEWS	M-F	5	\$ 3,750.00	M-F	5	\$ 3,750.00	M-F	5	\$ 3,750.00	15	\$ 11,250.00
M-F	11:00 PM - 11:35 PM	NEWS	M-F	5	\$ 3,000.00	M-F	0	\$ -	M-F	0	\$ -	5	\$ 3,000.00
				30	\$ 17,625.00		20	\$ 13,375.00		20	\$ 13,375.00	70	\$ 44,375.00
													Gross
													\$ 6,656.25
													Comm.
													\$ 37,718.75
													Net

99-2267-12

ALAMANCE ADVISORS
701 LONETREE BLVD
ROCKLIN, CALIFORNIA 95765

5-19-10

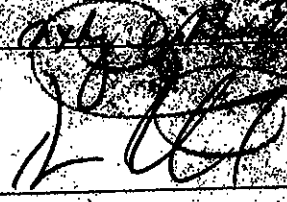
Pay to the order of KFSB ABC

11,368.75

Order Amount Three thousand one hundred thirty six and 75/100

Bank All of us serving you™

13,715.6185
for Gold Star Families



⑆000122676⑆ 18346475888⑈ 2168

ALAMANCE ADVISORS
5701 LONETREE BLVD. STE 301
ROCKLIN, CA 95765-3798

90-2207/231

1119

DATE 5-12-10

PAY TO THE
ORDER OF

KFSN-ABC

\$: 11,368.75

eleven thousand three hundred sixty eight and 75/100

usbank

The Bank Guarantor

usbank.com

#13,375,800

MEMO Gold Star Families

[Handwritten Signature]

⑆121122676⑆ 153463375888⑆1119

ALAMANCE ADVISORS
5701 LONETREE BLVD. STE 301
ROCKLIN, CA 95765-3796

PROCESSED AT:

14,981.25

90-2267/1211

10

1099

DATE 5-5-10

PAY TO THE ORDER OF

KFSN ABC

\$ 14,981.25

fourteen thousand nine hundred eighty one ²⁵/₁₀₀ DOLLARS

usbank

Five Star Service Guaranteed

usbank.com

\$17,625.00 gus 5/10-5/16

MEMO Gold Star Families

[Signature]

⑆121122676⑆ 153463375888⑈1099

1099

CLIENT: Gold Star Families
 FLIGHT DATES: 5/10/10 - 5/28/10

Media Buy GBA - Alamance Advisors

FRESNO		KSEE 24 - NBC		Monday, May 10, 2010 through Friday, May 28, 2010															
DAY	TIME	PROGRAM	RATE	DAY	SPOTS	10-May 16-May	17-May 23-May	24-May 28-May	TOTAL SPOTS	TOTAL COST	DAY	SPOTS	10-May 16-May	17-May 23-May	24-May 28-May	TOTAL SPOTS	TOTAL COST	DAY	SPOTS
M-F	06:00 AM -07:00 AM	NEWS	\$100	M-F	5	\$ 500.00	\$ 500.00	\$ 500.00	5	\$ 1,500.00	M-F	5	\$ 500.00	\$ 500.00	\$ 500.00	15	\$ 1,500.00		
M-F	07:00 AM -09:00 AM	Today	\$180	M-F	5	\$ 900.00	\$ -	\$ -	0	\$ 900.00	M-F	0	\$ -	\$ -	\$ -	5	\$ 900.00		
M-F	05:00 PM -05:30 PM	NEWS	\$140	M-F	5	\$ 700.00	\$ 700.00	\$ 700.00	5	\$ 2,100.00	M-F	5	\$ 700.00	\$ 700.00	\$ 700.00	15	\$ 2,100.00		
M-F	06:00 PM -06:30 PM	NEWS	\$180	M-F	5	\$ 900.00	\$ 900.00	\$ 900.00	5	\$ 2,700.00	M-F	5	\$ 900.00	\$ 900.00	\$ 900.00	15	\$ 2,700.00		
M-F	06:30 PM -07:00 PM	NEWS	\$180	M-F	5	\$ 900.00	\$ 900.00	\$ 900.00	5	\$ 2,700.00	M-F	5	\$ 900.00	\$ 900.00	\$ 900.00	15	\$ 2,700.00		
M-F	07:00 PM -07:30 PM	NEWS	\$100	M-F	5	\$ 500.00	\$ -	\$ -	0	\$ 500.00	M-F	0	\$ -	\$ -	\$ -	5	\$ 500.00		
M-F	11:00 PM 11:35 PM	NEWS	\$180	M-F	5	\$ 900.00	\$ -	\$ -	0	\$ 900.00	M-F	0	\$ -	\$ -	\$ -	5	\$ 900.00		
					35	\$ 5,300.00	\$ 3,000.00	\$ 3,000.00	20	\$ 11,300.00		20	\$ 3,000.00	\$ 3,000.00	\$ 3,000.00	75	\$ 11,300.00		Gross
																	\$ 1,695.00		Comm.
																	\$ 9,605.00		Net

90-2267-1211

2171

ALAMANCE ADVISORS
5701 LONETREE BLVD
ROCKLIN, CALIFORNIA 95765

Date 5-19-10

Pay to the order of KSEE-NBC \$ 2,550.00
Two thousand five hundred fifty dollars

OPTIONAL FORM NO. 10
MAY 2002 EDITION
FEDERAL RESERVE NOTE

Security Features
Included.
Details on Back.

usbank. All of us serving you™

\$ 3,000 group
for Gold Star Families

[Handwritten Signature]

⑆ 121122676⑆ 153463375888⑈ 2171

ALAMANCE ADVISORS
5701 LONETREE BLVD. STE 301
ROCKLIN, CA 95765-3796

90-2267/1211

1100

DATE 5-5-10

PAY TO THE
ORDER OF

KSEE-NBC

\$ 4,505.⁰⁰

four thousand five hundred five and 00/100

DOLLARS  Security Features
Robotic
Detection



Five Star Service Guaranteed 

usbank.com

\$ 5300 given 5/10 - 5/14

MEMO Gold Star Families

[Signature]

MP

⑆121122676⑆ 153463375888⑆ 1100

Agency

Gold Star Families

Client - Gold Star Families

Paul Storti

Rejoind Agency

CLIENT: Gold Star Families
FLIGHT DATES: 05/03/10 - 05/028/10

Gold Star Families		Flight - Monday, May 3, 2010 through Friday, May 28, 2010														
DAYS	TIME	PROG	RATE	Spots		Week		10-May	16-May	17-May	23-May	24-May	28-May	TOTAL	TOTAL	
				5	5	Week	DAY									Spots
M-F	05:00AM-06:00AM	Ag	\$175	5	M-F	5	M-F	\$ 875.00	5	M-F	\$ 875.00	5	M-F	\$ 875.00	20	\$ 3,500.00
M-F	06:00AM-10:00AM	AM	\$200	5	M-F	5	M-F	\$ 1,000.00	5	M-F	\$ 1,000.00	5	M-F	\$ 1,000.00	20	\$ 4,000.00
TOTALS				10		10		\$ 1,875.00	10		\$ 1,875.00	10		\$ 1,875.00	40	\$ 7,500.00
															Gross	\$ 7,500.00
															Comm	\$ 1,125.00
															Net	\$ 6,375.00

A - Conflict Code - Non Profit / Concert (This Non-Profit group is having a concert at Chabot Center)

ALAMANCE ADVISORS
5701 LONETREE BLVD. STE 301
ROCKLIN, CA 95765-3796

DATE 4-29-10

PAY TO THE
ORDER OF

KMJ - Peak Broadcasting

\$ 1,593.75

one thousand five hundred ninety three ^{75/100} DOLLARS

Security Features
Included.
Details on Back.

usbank.

Five Star Service Guaranteed

usbank.com

Week 7/3/10 - 7/9/10 #187582055

J.M.

MEMO

Gold Star Families

MP

[Redacted]

Media Buy GBA/Alamance Advisors

CLIENT: Gold Star Families
 FLIGHT DATES: 05/03/10 - 05/028/10

Gold Star Families		Flight - Monday, May 3, 2010 through Friday, May 28, 2010		KSKS Country - Fresno		3-May		10-May		17-May		24-May		TOTAL	
DAYS	TIME	PROG	RATE	Spots	Week	Spots	Week	Spots	Week	Spots	Week	Spots	Week	Spots	Week
				DAY	DAY	DAY	DAY	DAY	DAY	DAY	DAY	DAY	DAY	DAY	DAY
M-F	06:00AM-07:00PM	ROS	\$115	30	M-F	\$ 3,450.00	30	M-F	\$ 3,450.00	30	M-F	\$ 3,450.00	30	M-F	\$ 3,450.00
M-F	07:00PM-12:00AM	ROS	\$15	10	M-F	\$ 150.00	10	M-F	\$ 150.00	8	M-Th	\$ 120.00	38		\$ 570.00
Sat	06:00AM-07:00PM	ROS	\$45	6	Sat	\$ 270.00	6	Sat	\$ 270.00	0	Sat	\$ -	18		\$ 810.00
Sat	07:00PM-12:00AM	ROS	\$15	2	Sat	\$ 30.00	2	Sat	\$ 30.00	0	Sat	\$ -	6		\$ 90.00
TOTALS				48		\$ 3,900.00	48		\$ 3,900.00	38		\$ 3,570.00	182		\$ 15,270.00
														\$ 2,290.50	Comm.
														\$ 12,979.50	Net

ALAMANCE ADVISORS
5701 LONETREE BLVD
ROCKLIN, CALIFORNIA 95765

5-13-10
date

Pay to the order of Peak Broadcasting - KSKS \$ 3,315.00

Three thousand three hundred fifteen ^{00/100} ^{10/100}

Security Features
Provide
Details on Back

usbank. All of us serving you™

#39006100 5/17-5/21

for Gold Star Families

[Signature]

MP

GREEN HAWKILL COUNTY

ALAMANCE ADVISORS
5701 LONETREE BLVD. STE 301
ROCKLIN, CA 95765-3796

DATE 4-29-10

PAY TO THE
ORDER OF

KSKS - Peak Broadcasting

\$ 3,315.00

Three thousand three hundred fifteen

00/100 DOLLARS

usbank.

Five Star Service Guaranteed

usbank.com

3900 goro week 5/3/11 - 5/9/10

MEMO Gold Star Families

JMA

MP


ALAMANCE ADVISORS
5701 LONETREE BLVD. STE 301
ROCKLIN, CA 95765-3796

90-2267/1211

1120

DATE 5-12-10

PAY TO THE ORDER OF KGPE CBS \$ 743.75

Seven hundred forty three ⁷⁵/₁₀₀ DOLLARS  Security Features including Color & More



Five Star Service Guaranteed 

usbank.com

MEMO

*875 Gross 5/17-5/23
Gold Star Families

DM

MP

⑆121122676⑆ 153463375888⑈1120

ALAMANCE ADVISORS
5701 LONETREE BLVD. STE 301
ROCKLIN, CA 95765-3796

90-2267/1211

1101

DATE 5-5-10


PAY TO THE
ORDER OF

KGPE - CBS

\$ 1,275.00

one thousand two hundred seventy five

00
DOLLARS

 Security Features
Included
Details on Back

usbank

Five Star Service Guaranteed

usbank.com

* 1,500 good 3/10 - 5/10

MEMO Gold Star Families

[Handwritten Signature]

⑆ 121122676⑆ 153463375888⑆ 1101